

2025 EDITORIAL CALENDAR

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January/ February	"KMWorld Conference Wrap-Up and Look Ahead" Report > FOCUS ON: Tips and Techniques to Close Knowledge Gaps > FOCUS ON: Avoiding Legal Pitfalls Through Savvy Data Governance * White Paper: What's Ahead in Knowledge Management: Top Trends, Tools, and Practices * January 14 Roundtable Webinar: Building a KM Foundation for AI	11/13/24	12/5/24
February	Checklist Report: Enhancing Search and Discovery Through AI February 11 Roundtable Webinar: Empowering LLMs With a Semantic Layer February 25 Roundtable Webinar: Top Trends in KM for 2025	1/3/25	1/7/25
March/ April	"100 Companies That Matter" Special Issue > FOCUS ON: Semantically Yours: Using Language That Makes Sense to Users > FOCUS ON: Using KM to Make Problem-Solving Reusable * White Paper: Unlocking AI-Driven Productivity: The Next Era of Collaborative Digital Platforms * March 4 Roundtable Webinar: Enhancing LLMs With Knowledge Graphs March 18 Roundtable Webinar: Top KM Strategies for Optimizing Customer Experience	1/17/25	2/10/25
April	Checklist Report: Breaking Down Barriers: Overcoming Knowledge and Communication Silos April 1 Roundtable Webinar: From Unstructured Content to Actionable Insights: Accelerating Access to Accurate, Relevant Information April 15 Roundtable Webinar: Enhancing Collaboration and Knowledge-Sharing in the AI Era ONLINE ONLY: Top 30 Startups in Knowledge Management	3/5/25	3/5/25
May/ June	"KMWorld Guide to KM Trends, Products, and Services" Special Issue > FOCUS ON: The Power of Taxonomies and Ontologies to Transform KM > FOCUS ON: Capitalizing on Explicit and Implicit Knowledge for Greater Productivity * White Paper: Supercharging Your Customer Experience Program With AI and Automation * May 6 Roundtable Webinar: Faster, Smarter, Scalable KM: Leveraging Knowledge Automation and AI * May 20 Roundtable Webinar: Game-Changing Breakthroughs in Enterprise Content Management	3/19/25	4/10/25
June	Checklist Report: Strategies for Implementing GenAI in the Enterprise Safely and Effectively June 3 Roundtable Webinar: Improving Trust in the AI Era and the Role of KM June 17 Roundtable Webinar: The Rise of GenAI Assistants and AI-Powered Search	5/1/25	5/5/25
July/ August	"AI 100" Special Issue > FOCUS ON: Building Trust in AI > FOCUS ON: Proving the Value of Knowledge Management * White Paper: Harnessing Intelligent Search for Quick, Actionable Insights * July 15 Roundtable Webinar: The KM ROI Challenge: Measuring the Impact of Your Investment * July 29 Roundtable Webinar: Solo Webinar: Unlocking the Power of Intelligent Document Automation	5/16/25	6/10/25

2025 EDITORIAL CALENDAR (continued)

		SPACE RESERVATIONS	AD MATERIALS DUE
August	Checklist Report: Top 5 Factors to Evaluate When Choosing a Modern Content Services Platform August 12 Roundtable Webinar: Better Together: Combining Generative and Extractive AI August 26 Roundtable Webinar: The Future of Intranets: Building Dynamic, Collaborative, and User-Centric Digital Workspaces	7/2/25	7/7/25
September/ October	"Trend-Setting Products" Special Issue > FOCUS ON: Onboarding, Training, Retraining, and Retaining KM Practitioners > FOCUS ON: Making Search Conversational to Improve Knowledge Access * White Paper: Transforming Knowledge Management With AI and Machine Learning * September 9 Roundtable Webinar: Personalizing KM: Tailored Knowledge Delivery and Adaptive Interfaces * September 23 Roundtable Webinar: Succeeding With Semantic Search: Key Technologies and Strategies	7/17/25	8/8/25
October	Checklist Report: Optimizing Customer Service: Leveraging Trusted Knowledge With GenAI October 7 Roundtable Webinar: Making LLMs More Reliable With RAG October 21 Roundtable Webinar: Roundtable Webinar: Reimagining KM for Agility, Efficiency, and Innovation	9/2/25	9/4/25
November/ December	"Readers' Choice Awards 2025" Special Issue > FOCUS ON: Language Models for the Rest of Us > FOCUS ON: Next-Gen KM * White Paper: Taming the Digital Deluge: Rethinking Content Management, Data Governance, and Knowledge-Sharing * White Paper: What's Ahead in AI and KM: Top Trends, Technologies, and Strategies * November 4 Roundtable Webinar: Reshaping Information Discovery: Search and GenAI * November 12 Roundtable Webinar: Revolutionizing CX With Automation and AI	9/18/25	10/10/25
December	Checklist Report: Revolutionizing Interactions: The Power of Generative AI and Voice Search December 2 Roundtable Webinar: The New World of Content Management in the AI Era December 16 Roundtable Webinar: Driving Better Digital Experiences With AI and Automation	11/4/25	11/6/25

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